

## ROYALTY PROGRAMME

**SIMPLY REWARDING YOU FOR YOUR LOYALTY. AS YOU REACH EACH TIER, YOU WILL EARN HIGHER DISCOUNT AND ADDED BUSINESS BENEFITS.**

### EVERYONE CAN PARTICIPATE.

Spend as little as R350 000 per annum to achieve Royalty status.

### IT'S SIMPLE

Your annual spend is calculated from 1 January to 31 December across on all product categories, excluding single price non-royalty items. As your spend exceeds the minimum amount per tier, you will automatically start receiving your related

discount and added business benefits. Your Royalty status (related discount and benefits) will continue until the end of the following year. Your discount top up is based on a 12 month rolling period.

### FOR ENQUIRIES







Please contact your sales representative.

REWARDS	NOBLEMAN	MASTER	SIR	EARL	DUKE	KNIGHT	BARRON
<b>SPEND REQUIRED</b>	R0 - R350k	R350k - R500k	R500k - R785k	R785k - R1.55m	R1.55m - R2.35m	R2.35m - R4.65m	R4.65m+
<b>DISCOUNT ON PURCHASES</b> <small>(Apparel, Workwear, Chefwear, Sport, Headwear, Gifts, Bags, Display)</small>		1%	2%	5%	7.5%	10%	15%
<b>CUSTOMISED CATALOGUES</b> <small>(Apparel &amp; Gifts)</small>		FIRST 100 20% DISCOUNT 10% discount thereafter	FIRST 100 30% DISCOUNT 20% discount thereafter	FIRST 100 40% DISCOUNT 30% discount thereafter	FIRST 100 50% DISCOUNT 40% discount thereafter	75 FREE 50% discount thereafter	100 FREE 60% discount thereafter
<b>CUSTOMISED CATALOGUES</b> <small>(Workwear, Display &amp; Sport)</small>		FIRST 100 20% DISCOUNT 10% discount thereafter	FIRST 100 30% DISCOUNT 20% discount thereafter	FIRST 100 40% DISCOUNT 30% discount thereafter	FIRST 100 50% DISCOUNT 40% discount thereafter	FIRST 100 60% DISCOUNT 50% discount thereafter	25 FREE 60% discount thereafter
<b>SAMPLES</b> <small>T's and C's Apply</small>				20%	30%	40%	50%
<b>STAFF UNIFORMS</b> <small>T's and C's Apply</small>				20%	30%	40%	50%
<b>SELF PROMOTION</b> <small>T's and C's Apply</small>				20%	30%	40%	50%
<b>DEDICATED SALES CONSULTANT</b>				•	•	•	•
<b>BASIC WEB PORTALS</b> <small>Annual hosting fee</small>	R1280	R1150	R1020	FREE	FREE	FREE	FREE
<b>E-COMMERCE WEB PORTALS</b> <small>Annual hosting fee</small>	R2270	R1920	R1560	R830	FREE	FREE	FREE
<b>DESIGN 24</b>	R250	R200	R150	R100	2 per month FREE R100 per design thereafter	4 per month FREE R100 per design thereafter	10 per month FREE R100 per design thereafter
<b>CREDIT FACILITIES</b> <small>(Depending on credit guarantee)</small>	•	•	•	•	•	•	•

All prices excl VAT

### PLUS, YOU CAN EARN UP TO AN ADDITIONAL 6% DISCOUNT!

ONCE YOU SPEND THE SPECIFIED AMOUNT IN ONE OR MORE OF THE PRODUCT CATEGORIES, YOU WILL EARN AN ADDITIONAL 1% TOP UP DISCOUNT, WHICH WILL APPLY ACROSS ALL OF YOUR PRODUCT PURCHASES.

CATEGORIES	 HEADWEAR	 SPORT	 DISPLAY	 GIFTS	 WORKWEAR	 APPAREL	
<b>SPEND REQUIRED</b>	R190 000	R250 000	R250 000	R380 000	R380 000	R1 280 000	
<b>DISCOUNT ON PURCHASES</b> <small>(Apparel, Workwear, Sport, Headwear, Gifts, Display)</small>	1%	+	1%	+	1%	+	1%

## TERMS AND CONDITIONS

### ROYALTY DISCOUNT

Your annual spend is calculated from 1 January to 31 December across all product categories for the Royalty discount to apply.

As your spend exceeds the minimum amount per tier, you will automatically start receiving your related Royalty discount and added business benefits. Your Royalty status (related discount and benefits) will continue until the end of the following year.

### TOP UP DISCOUNT

The additional Top Up discounts (kickers) are calculated on the prior year spend per category, and are valid for the following year.

The Top Up discount will be activated within 24 hours of achieving the specified target.

### GENERAL

All discounts do not apply to single price non-royalty items.

If you are trading outside of credit terms, the Top Up discount will not apply.

For more information please contact your Kevro sales consultant.